



Application Scoring Matrix

Purpose

The Application Scoring Matrix (ASM) is a tool that is used to evaluate applications that are submitted to Izdihar Libnan. The ASM criteria is based on Izdihar Libnan's goal and values as an organization. Scoring is conducted qualitatively and quantitatively based on the criteria and the sum of each criteria scored is the final application score. Only applications that include all of the necessary documents are considered. Each scorer of the ASM is expected to conduct the scoring independently of each other.

Scoring Structure

Score (1-10)	Description	Score (1-20)	Description
9-10	Excellent with limited errors	17-20	Excellent with limited errors
6-8	Strong, but with basic gaps	11-16	Strong, but with basic gaps
4-5	Mediocre with key information missing	7-10	Mediocre with key information missing
0-3	Insufficient with lack of evidence and poor understanding	0-6	Insufficient with lack of evidence and poor understanding

Scoring Matrix

Criteria	Description	Score
Positive Community Impact	Application has specifically outlined how the business will positively affect the community they serve, including how it will respond to current unmet needs and/or raising the betterment of their community. Has sufficient evidence to support the information of the unmet needs and the level of impact that the business will have on the community. *Scores 6 and under will be automatically disqualified.	(1-20)
Promote Meaningful Employment	Application explains the amount of employees, purpose of the employees, and when in the business creation process new employees will be hired by the business. Meaningful employment refers to employing individuals that require a learned or unique skill with the opportunity to gain knowledge by working for the business. *Scores 6 and under will be automatically disqualified.	(1-20)
Sustainable Economic Growth	The application provides how the business will continue operation and have a positive cash flow after the completion of the project. This includes a scale up process through the business creation process and forecasting the market after project completion. This might also be	(1-20)



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	supported by a preliminary market analysis or assessment. *Scores 6 and under will be automatically disqualified.	
Budget	The budget is comprehensive, projected figures are in line with market rates, and expenditure is within budget parameters. Evidence is provided to support expenditure and profit margins.	(1-10)
Gender Equity	The business is owned or governed by a majority of women, and/or plans on employing women. The business is responding to the needs of women.	(1-10)
Inclusion	The business is owned or governed by a majority of people facing disabling situations, and/or plans on hiring people with disabling situations. The business is responding to the needs of people in disabling situations.	(1-10)
Environmental Justice	The business responds to the climate crises, promotes clean energy business practices, and/or works to support the conservation of the environment.	(1-10)
Responsive Innovation	The application highlights new ideas and innovation to respond to the needs in the communities they will serve. New methodologies and practices are thoroughly explained with knowledge of implementation. Limited competition in the proposed market.	(1-10)
Experience	The entrepreneur has experience in the sector of the proposed business (education, workplace, extra-curricular studies). *Scores 6 and under will be automatically disqualified.	(1-20)
Access to Support	Without the financial support of Izdihar Libnan, the entrepreneur would not be able to start their business.	(1-10)
Business Plan	The entrepreneur has a well thought out business plan that highlights all the necessary information that is needed to qualify for the Izdihar Libnan program. *Scores 6 and under will be automatically disqualified.	(1-20)
Market Feasibility	The data that the entrepreneur provides is accurate and is sourced from reliable individuals, organizations, and governments. *Scores 6 and under will be automatically disqualified.	(1-20)
	Total	(1-180)
All applicants must submit their proposal in good faith, while meeting compliance, safeguarding, data protection, and counter terror requirements. Failure to meet these standards is an automatic disqualification.		